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Biographical Sketches



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Chancellor Frances Haithcock, Division of Public Schools

Dr. Frances Haithcock is the Public Schools Chancellor for the Florida Department of Education. She has more than 30 years of experience in Florida's education system, including six years as Deputy Superintendent and six years as North Area Superintendent for Broward County Public Schools. In addition, Haithcock served as Principal of J.P. Taravella High School, and Assistant Principal, Director of Guidance, and Guidance Counselor at South Plantation High School.

Haithcock most recently served as the Senior Director of EXCELerator Schools for The College Board. Previously, she served as Interim Superintendent and Associate Superintendent for Charlotte-Mecklenburg Schools in North Carolina.

A native of North Carolina, Haithcock received a Bachelor of Arts from the University of North Carolina Greensboro, a Master of Education from Florida Atlantic University, and a Doctorate of Education from the University of Miami.

Dr. Terry Holliday

Commissioner, Kentucky Department of Education

Terry Holliday, Ph.D., was selected as Kentucky's fifth commissioner of education in July 2009.

Holliday, 58, served as superintendent of the more than 20,000-student Iredell-Statesville school district from 2002 until 2009. During his tenure, he has received recognition in a variety of areas, including being named 2009 North Carolina Superintendent of the Year; receiving the 2009 Grayson Medal for Innovation in Quality from the American Productivity Quality Council; being named the 2008 North Carolina Music Educators Association Superintendent of the Year; and selection as a 2008 Friend of NCAAHPERD, a physical education and health award.

Under his leadership, the Iredell-Statesville school district received the 2008 Malcolm Baldrige National Quality Award, which was created by an act of Congress in 1987 to recognize companies, organizations, businesses and other entities that have shown long-term improvement in quality and productivity.

Holliday served as North Carolina School Superintendent Association president and as a member of the North Carolina Race to the Top Committee, the North Carolina Blue Ribbon Commission on Testing and Accountability, the North Carolina Principal Evaluation Rubric Development Committee, the North Carolina E-Learning Commission/Virtual High School Advisory Committee, the Governor's Teacher Working Conditions Advisory Committee, the United Way Board of Directors, the Statesville and Mooresville Chamber of Commerce Board of Directors, the Boys and Girls Club Board of Directors and many others.

Holliday's previous experience includes: superintendent of the Transylvania County school system in Brevard, North Carolina; associate superintendent and director of accountability for Rock Hill School District 3 in York County, South Carolina; principal, assistant principal and director of

instrumental music for Fort Mill High School in Fort Mill, South Carolina; and band director at Northside Junior High, Parker High and Gaffney High in South Carolina.

He earned a bachelor's degree from Furman University; a master's degree and education specialist degree from Winthrop University; and a doctorate from the University of South Carolina.

A native of Belton, South Carolina, Holliday and his wife, Denise, are the parents of two children: Adam, a student at University of North Carolina Charlotte, and Eleanor (Ellie), a student at Elon University in North Carolina.

Mr. Robert H. Seemer

President & COO, Electronic Training Solutions, Inc.

Mr. Robert “Bob” Seemer brings a unique perspective to community transformation by combining his passion for organizational improvement with his 38 years' experience as leader, engineer, and entrepreneur. Current areas of focus include:

- Consulting with corporations, public agencies and school districts in the areas of strategic, process and performance management and the application of organizational improvement and Baldrige concepts.
- Providing web-based access and knowledge management solutions to clients including a comprehensive six sigma program, leadership and team courses, and community-based courses in support of all **ets connections™** initiatives.
- The application of technology through **ets connections™** and the **EZ Self Help System™** to empower multi-generation families, including people with disabilities, to more easily access community-based services to improve the quality of their lives and achieve self-determined goals, and to improve the efficiency and effectiveness of community services networks.

As strategic partner with the Lawton Chiles Foundation, he designed and developed the Whole Child Connection System and the EZ Self Help System technology and management solutions which are empowering families throughout Florida and other states to help themselves through all life stages.

Bob was the founder of the consulting firms Competitive Technologies, Inc. (CTi) and Electronic Training Solutions, Inc. (ets), and has coached the executive leadership teams of many Fortune 500 and government organizations. He recently guided Brevard Public Schools and Florida's Division of Blind Services to their successful challenges for the 2007 Florida Governor's Sterling Award for Organizational Performance Excellence. In addition to several successful corporate turnarounds, his clients have received 9 Florida Sterling Awards, 4 Malcolm Baldrige National Quality Awards, and one Deming Prize, Shingo Prize, and Massachusetts Quality Award.

Mr. Seemer has written and spoken extensively for business groups and professional organizations on such topics as organizational performance improvement, community engagement, and the

practical application of technology. Recent publications include *Six Sigma for Educators: A Guide For Achieving and Sustaining Excellence in Education* (2009) and the *Problem Solver – 9th Edition* (2008). Bob is currently a member of the Board of Directors and Executive Committee for the Florida Governor's Sterling Council. He received his Bachelor of Science Degree from the Georgia Institute of Technology and MBA from Florida Institute of Technology. The Seemer family resides in the city of Rockledge, Brevard County, Florida.

Julie M. Janssen, Ed.D.

Superintendent, Pinellas County Schools

Dr. Julie M. Janssen, Superintendent for Pinellas County Schools, has been an educator for nearly 40 years. She began her education career in Pinellas County as a teacher at Perkins Elementary in St. Petersburg, and has taught at all levels of secondary and post-secondary education. For a brief time, Dr. Janssen had the opportunity to teach mathematics and English in her native country, Belize, at St. Johns College. In 1991, Dr. Janssen was appointed Assistant Principal at Lakewood High and Program Director for the Center for Advanced Technologies magnet program before serving as Principal at Countryside High and St. Petersburg High schools. In 2006, she was appointed Deputy Superintendent and Chief Academic Officer. Dr. Janssen was appointed Superintendent of Pinellas County Schools, the nation's 25th largest school district, in September of 2008.

As Superintendent, Dr. Janssen oversees the management of 142 schools educating 138,000 students and a total budget of \$1.46 billion. With over 17,000 full-time and part-time instructional, administrative and support personnel, the district is the largest employer in Pinellas County. Under her leadership, the district has experienced significant improvements in its graduation rate, Advanced Placement (AP) exam participation, SAT scores and improved career technical education opportunities for students. Dr. Janssen is an active community leader, serving on several foundation boards. She received her doctorate from the University of South Florida, where she also serves as an adjunct professor. Dr. Janssen is the recipient of several awards and recognitions including 2009 Girl Scouts of West Central Florida Woman of Distinction and 2009 *Tampa Bay Business Journal's* Business Woman of the Year in Education.

Dr. Valerie Brimm

Director Strategic Partnerships, Pinellas County Schools

Mr. Abdu Taguri

Assistant Superintendent, Information Systems & Technology, Polk County Public Schools

Abdu Taguri has been the Assistant Superintendent of Information System and Technology for the Polk County School Board since 2005, but he developed his passion and vision for technology in Polk County Schools over many years.

Abdu graduated from the University of Central Florida with a BS in Computer Science. He began working with a consulting firm in Orlando developing a Student Information System that he helped implement in several Counties in Florida. That was how he came to Polk County and accepted a programming job in 1981. The entire “computer department” was 4 people. Abdu moved up the data processing ranks at the School Board becoming a systems programmer, application and development manager, director of data processing, and senior director. He has had several departments under his supervision during this time, including Electronic Equipment & Repairs (EERS), Instructional Technology, Media, and Information Services. He is a member of several professional organizations such as IEEE, ISTE, and FCITL and received numerous awards.

He has been married to his wife Brenda for nearly 32 years. He has 2 children and 2 grandchildren. He loves soccer, fishing, and helping children achieve.

Ms. Wilma Ferrer

Senior Director, Assessment, Accountability and Evaluation, Polk County Public Schools

Wilma Ferrer, Polk County’s Senior Director for Assessment, Accountability and Evaluation for the past 6 years, is responsible for all district data, testing, research, and program evaluation. Previous service includes: Student Assessment in Leon County Schools, and the Bureau of Professional Regulation in Tallahassee. In Puerto Rico, she served at the Department of Education and several universities. She also taught in several school districts in New York City and possess a Master’s degree in Reading and is currently working on her Ph.D. in Measurement and Statistics.

MaryEllen Elia

Superintendent, Hillsborough County Public Schools

MaryEllen Elia was appointed Superintendent of Hillsborough County Public Schools on July 1, 2005, following a nationwide search. District schools have earned more *A and B* grades each year of her tenure as superintendent. The district also earned its first overall *A* grade from the state of Florida for student achievement after her first year in office, and has earned two more since then.

Ms. Elia, a lifelong educator, began her career as a social studies teacher in the state of New York in 1970. In 1986, she relocated to the Tampa Bay area after accepting a position at Plant High School

as a reading resource specialist. She was promoted to several key positions in the district over the next 20 years.

In 1989, she was named the district's secondary reading supervisor and served in this position for three years. With the advent of magnet schools, she became the district's first magnet school supervisor in 1991. She was promoted in 1997 to the Director of Non-Traditional Programs where she managed all magnet schools, as well as ESOL, alternative schools, and drop-out prevention programs. Ms. Elia was appointed General Director of Secondary Education in 2002.

On June 3, 2003, Ms. Elia became the district's Chief Facilities Officer. In this role, she provided oversight of all new construction and was responsible for the maintenance and operation of more than 200 existing schools and educational facilities. She remained in this position until her appointment as superintendent.

In 2009, Superintendent Elia received The College Board's Outstanding Leadership award. She received the Florida Association of District School Superintendents' Superintendent's Award for Volunteer/Community Service in 2008/2009 and 2006/2007. In 2008, Mrs. Elia received the Dr. Carlo Rodriguez Champion of School Choice award from the State Board of Education. She was named Florida's Superintendent of the Year by the Consortium of Florida Education Foundations in 2007.

Ms. Elia holds a bachelor of arts from Daeman College; a master of education from the University of Buffalo; a master of professional studies in reading from State University of New York at Buffalo; and certification in educational leadership.

Ms. Elia serves on the boards of several community organizations and educational associations. They include: Children's Board of Hillsborough County, Florida Association of District School Superintendents (executive board), Hillsborough Education Foundation, International Baccalaureate North America, Magnet Schools of America (president 2002-2004), Museum of Science and Industry, Public Service Coordinating Council, Tampa Bay History Center, Tampa Bay Performing Arts Center, Tampa Chamber of Commerce, and the Tampa Museum of Art. In 2009, Ms. Elia was appointed to the State Board of Administration's Participant Local Government Advisory Council, for which she serves as chair.

On a personal note, Ms. Elia is married to Albert Elia III and has two children, Albert IV and Tara.

Jean Clements

President of the Hillsborough Classroom Teachers Association

Jean Clements, President of the Hillsborough Classroom Teachers Association, attended the University of Oregon, receiving her Bachelor's Degree in Education, and Master's Degree in Special

Education, and worked as a research assistant for the University of Oregon's Direct Instruction Model Follow-Through Project. Jean returned to Tampa, Florida and began her education career as a high school teacher of children with learning disabilities in the Hillsborough County Public School system. After working in various positions including the district's supervisory staff for the learning disabilities program, high school exceptional education specialist and department chair, and a district-wide specialist assisting secondary schools with all exceptional education programs, she was elected president of the Hillsborough Classroom Teachers Association for the eighth largest school district in the country. She has served as union president for nearly eight years. Jean has served many years on the governance board for the Florida Education Association, on state and national association task forces and committees, and numerous district committees and task forces. She is currently a member of the AFT Program and Policy Council, and was an invited speaker at the Race to the Top press conference held by President Obama and Secretary Arne Duncan last summer in Washington, DC.

Dr. David Steele

Project Director, Hillsborough County Gates Foundation Grant

Dr. Steele started his career with Hillsborough County Public Schools as a math teacher at Plant City High School in 1978. He began his administrative career in 1990 and served as an assistant principal at Tomlin Junior High, Hillsborough High School (serving as the school's IB coordinator), and Plant City. In 2002, Dr. Steele was named principal of King High School and in 2004 he moved to that same position at Plant City High. In 2006, he was named General Director for Secondary Education and moved to his current role as Chief Information and Technology Officer in 2008. In 2009, Hillsborough County received a seven year, \$100 million Empowering Effective Teachers grant from the Gates Foundation. Dr. Steele is the project director for that grant.

C. Jackson Grayson, Jr.

Chairman & CEO, APQC (The American Productivity & Quality Center)

Dr. Grayson has a bachelor's degree from Tulane University, an MBA from the Wharton School of Business at the University of Pennsylvania, and a doctorate in business from the Harvard Business School. His academic career has included professorships at Harvard, Stanford, Tulane, and SMU, and he has taught in business schools in France and Switzerland. He has also been a Dean of two business schools -- at Tulane University and at SMU -- where he became known for instituting innovations in business education.

Dr. Grayson became most widely known in 1971, when he was appointed during the period of price-wage controls to a cabinet position to serve as Chairman of the United States Price Commission, under President Richard Nixon. Though few liked controls, Dr. Grayson was accorded

national recognition by the press, businessmen, and labor for his fair and firm administration of the controls and for his work in helping remove them.

During his experience with controls, Dr. Grayson became aware of how important productivity was to the economic well-being of the nation, how American productivity growth had begun to slow, and the rising competition from abroad. He was one of the first people in the nation to sound the alarm about our sagging productivity, quality, and competitiveness. After he left Washington, Dr. Grayson returned to the private sector and founded the non-profit APQC (American Productivity & Quality Center) in Houston, Texas to alert the nation to the danger and to work on improving American competitiveness.

In 1990, Business Week said of Grayson, “Few, if any, individual Americans have done more during the last 20 years to shape the country’s economic future for the better.” The story behind that statement is the history of APQC—the American Productivity & Quality Center.

For the almost 30 years, APQC has been working with business, healthcare, and government to help these sectors re-structure and improve. APQC has about 80 employees, and works with leading organizations not only in the U.S.A. but also in other nations. It does research, training, provides information services and technical assistance, and creates publications, in areas such as productivity, quality, benchmarking, measurement, employee involvement, knowledge management, process management, technical assistance, and others.

APQC was the first in the nation to lead an effort to create a national quality award, which is now the Malcolm Baldrige Quality Award, and APQC co-administered the Award with the American Society for Quality for its first three years. They also created the “APQC International Benchmarking Clearinghouse,” which now has about 350 leading U.S. and international organizations exchanging knowledge and best practices for improvement.

In 1997, APQC launched an effort to help the education sector to restructure and improve student achievement and system performance, drawing on the methodologies and lessons learned over its 30 year existence. It has projects underway with schools, districts, states, and the federal government. Its latest project is called the “North Star”, a major effort to transform U.S. public K-12 education by using process management.

Dr. Grayson is a CPA and has been a member of the Board of Directors of eight major U.S. corporations. He was named in 2000 by Teleos, an English research firm, as one of the 10 “Most Admired Knowledge Leaders” in North America. In November 2003, he was named by the American Society of Quality (ASQ), as one of nine “Distinguished Service Medalists.”

Dr. Grayson's career, however, is not confined to just business. He believes in variety, constant learning, experimentation, and fun. His career has included being a newspaper reporter in New Orleans, a Special Agent of the FBI, a manager of a cotton farm in North Louisiana, a member of an export-import firm. He is also a single-engine airplane pilot, has gone sky-diving, has owned race horses, and has visited all seven world continents, including a recent trip to Antarctica, and around the world. He obviously believes in Self Renewal, a book by John Gardner that he says he reads regularly.

He is an author of about 50 articles in magazines and newspapers and also is the author of four books, the latest being with Carla O'Dell, entitled "If Only We Knew What We Know", a book about knowledge management and internal transfer of best practices.

Ms. Sherry Hage

Vice President of Education, Charter Schools USA

Dr. Chris Colwell

Deputy Superintendent for Instruction Services, Volusia County Schools

Dr. Chris Colwell is the Deputy Superintendent for Instructional Services of Volusia County Schools. Prior to assuming this position in 1998, Dr. Colwell had served as a classroom teacher, guidance counselor, and principal at the elementary, middle, and high school level. Dr. Colwell has been the recipient of numerous awards including the Florida Secondary Principal of the Year, Phi Delta Kappa Administrator of the Year, and District Administrator of the Year. Chris is past president for the Florida Organization of Instructional Leaders. He earned his Bachelors and Masters Degrees from Stetson University and his Doctorate from the University of Central Florida. Dr. Colwell is a frequent presenter at the local, state and national level on topics of educational interest.

Dr. Barbara Bush

Director of Exceptional Student Education (ESE) and Service Services, Volusia County Schools

Dr. Barbara Bush has served as Director of Exceptional Student Education (ESE) and Student Services for Volusia County Schools since 2008. She has been an elementary and middle school teacher, middle school ESE Assistant Principal, and district-level coordinator for middle and high school ESE services. Dr. Bush is currently the secretary of Florida Council of Administrators of Special Education (CASE). Dr. Bush earned her Bachelors and Masters Degrees from Stetson University and her Specialist in Education and Doctorate from the University of Florida.

Pam Birtolo

Chief Learning Officer, Florida Virtual School

Ms. Pam Birtolo is a visionary leader in online secondary education. She always knew that she was meant to lead, through her days as a student, to non-profit service management, to classroom teaching and administration, to her own education consulting firm. She has taught in high schools and colleges, lectured in universities, and delivered teacher technology training statewide. Ms. Birtolo wholly embraced the vision of the Florida Virtual School in its infancy. Leadership and vision had come together.

Ms. Birtolo began her education career as a teacher while modifying and implementing school wide motivational programs. Always the pioneer, she later became the founding principal of a successful private online high school. She began her online education career with FLVS as a Regional Coordinator.

Having achieved success in the private sector, Pam eventually returned to FLVS. Ms. Birtolo has presented the concepts of distance learning to national audiences and has been published in educational journals. She served on the founding Board of Directors of NACOL; she won the 2005 DLA Wagner Award; she serves as a member of Board of Directors of the United States Distance Learning Association.

Ms. Birtolo earned her Bachelor of Arts from Southern Illinois University and her Masters of Arts from University of South Florida. She earned a Graduate Certification from DePaul University in Rehabilitation Administration.

Ms. Birtolo brings innovation, compassion, and a quest for excellence to the world of online learning and teaching. Pam's empowering leadership has guided herself and others through today's online classrooms. Her pioneering vision will surely map out the next journey.

Pam currently serves as the Chief Learning Officer for FLVS.

James W. Browder, Ed.D.

Superintendent, Lee County School District

Objectives

- Significantly influence the development and implementation of the best education possible for all students.
- Provide a rigorous curriculum to prepare students for continued education opportunities or the workplace.
- Develop community partnerships to enhance student opportunities for employment.
- Continuously evaluate and hold accountable District practices and personnel.
- Ensure that staff is well informed on current issues.

- Continue to do what is always best for students.

Education

I have been working in the field of education since 1970. I have a Doctorate Degree from the University of Sarasota (Argosy University), which I earned in 1991. The following represents a history of my educational background.

- 1991 Educational Doctorate Degree University of Sarasota (Argosy University)
- 1982 Educational Specialist Degree Nova University
- 1977 Master's Degree Nova University
- 1970 Bachelor's Degree University of Charleston

Experience

As Superintendent, I have the responsibility of administering the ninth-largest school district in Florida and the largest employer in Lee County. My educational experience includes:

- 2003 - Present Superintendent, Lee County School District, Fort Myers, FL
- 2000-03 Principal, Fort Myers High School; Lee County School District, Fort Myers, FL
- 1998-2000 Dean of Instruction, Edison College (Community), Fort Myers, FL
- 1995-98 Principal, Cypress Lake High School; Lee County School District; Fort Myers, FL
- 1994-95 Assistant Superintendent for District Operations, Lee County School District, Fort Myers, FL
- 1993-94 Principal, Fort Myers High School, Lee County School District, Fort Myers, FL
- 1992-93 Director of Secondary Schools, Lee County School District, Fort Myers, FL
- 1987-92 Principal, Estero High School, Lee County School District, Estero, FL
- 1985-87 Director of Maintenance Services, Lee County School District, Fort Myers, FL
- 1983-85 Principal, Alternative Learning Center, Lee County School District, Fort Myers, FL
- 1980-83 Dean of Students, Fort Myers High School, Lee County School District, Fort Myers, FL

Management Skills

For most of the 30+ years as an educator, I have been responsible for overseeing staff members in their daily duties. As a principal at three high schools to the Director of Secondary Schools for Lee County to the Dean of Instruction at Edison College, I have directly supervised staffs that consisted of several dozen employees to hundreds of employees. As Superintendent of Schools, there are 11,500+ employees under my direction.

The following are a few specific examples of personnel management:

- Established employee processes in developing procedures in all job areas.
- Facilitated numerous committees for the implementation of software projects.
- Developed improvement plans for employees to assure success in their roles inside the School District.
- Aligned performance appraisal processes with STAR and MAP.

- Implemented Sterling Quality District-wide.
- Worked with appropriate staff to develop training materials for certificated and support staff.

Fiscal Responsibility

The District's budget for F10 is \$1.43 billion. It is vital that we follow-up and stay on top of all expenditures to ensure fiscal responsibility. Reports and updates on programs and expenditures across the board are requested on a regular basis, all with the goal to ensure every dollar is spent appropriately and in the best interest of students.

The following are a few specific examples of my fiscal experiences and sound financial planning:

- Received the OPPAGA award for "best financial management practices."
- Received the Association of School Business Officials International (ASBO) Certificate for Excellence in Financial Reporting Award for excellence in the preparation and reporting of the Comprehensive Annual Financial Report for the fiscal year ending June 30, 2006.
- Received the Government Finance Officers Association's (GFOA) Distinguished Budget Presentation Award for its FY07 Budget Book.
- Received the Association of School Business Officials International (ASBO) Meritorious Budget Award for excellence in the preparation and issuance of the 2006-07 school system annual budget.
- Developed the District process for budget development to assure District-wide understanding of the process and fiscal transparency for the community.
- Encourage stakeholder participation in the development of the budget to assure fiscal responsibility.
- Established procedures for selection of professional services (contractor, architect, etc.) to assure that the District receives the best rates possible for construction and other professional services.
- Developed prototype schools to minimize the cost per square foot for new school construction.
- Developed numerous department manuals to assure consistency of District procedures.

Leadership and Administrative Abilities

During my career, I have been very fortunate to be allowed numerous opportunities to take leadership positions within the Lee County School District. Inside of those positions, I have grown both professionally and personally.

As Superintendent, I have been involved in the following Division projects:

Human Resources and Employees Relations

- Online application process
- Teacher recruitment and retention programs
- Teacher Insight – Research-based on-line interview process
- Affordable housing for employees

- No Child Left Behind (NCLB)
- Interest-based bargaining
- District-wide fingerprinting project (Jessica Lunsford Act)
- Wellness Initiative
- STAR and MAP programs

Academic Services

- Academic Plan K-12
- District-wide Accreditation for SACS
- Received an "A" Grade as a District from the Florida DOE
- High School Majors
- Implementation of Comprehensive High Schools & Career Academies
- Standardization of curriculum, textbooks and technology
- Reading Program K-12
- Implemented class-size reduction

Administrative Services

- Standardized building construction and equipment purchases
- Implemented Sterling Quality and continuous improvement
- Developed and implemented a new School Choice Plan
- Revised District-wide Transportation Plan to better utilize bus capacity

Business Services

- New administrative software project
- Instructional Technology Planning
- Inventory tracking system
- Land banking for future construction
- Rebuilt capital plan
- Updated all school networks
- New healthy choices/profit sharing program
- District-wide P-Card program
- KRONOS interface systems with Transportation
- • OPPAGA award for best financial management practices
- • Certificate of Achievement for Excellence in Financial Reporting

I would never want to leave the impression that these accomplishments are the result of one person. Without the dedicated Division Leaders, administrators and support employees inside these four areas, these projects would never have been completed in a positive fashion. To that end, I believe that my ability to be successful is in large measure a result of the dedicated and hardworking staff which now resides within our organization.

Management Services

As Superintendent, I have had the extreme honor of working with multiple Boards in the last 25 years. That experience has allowed me to develop a collaborative approach to working with an elected or appointed Board. Agenda development, Board preparation and consultation are a way of life for me at this point.

Also as Superintendent, I worked with the School Board to develop a strategic plan for the District. That planning has been open to all stakeholders inside the organization and is transparent in order to assure that the best thinking of the organization is brought forward. The School District currently has a five-year strategic plan that is updated and approved annually; and each quarter, information is shared with the School Board as it relates to the progress that has been made during that three month period.

Professional Organizations

- Florida Association of District School Superintendents
- National Association of Secondary School Principals
- Florida Association of School Administrators
- Large City School Superintendents
- Foundation for Lee County Public Schools Board of Directors
- Board of Director for the Horizon Council (Economic Development Council)
- Workforce Development Board of Directors
- FHSAA Board of Directors
- Junior Achievement Board of Directors
- Chair of the local High School Principals Association

I am honored to serve as Superintendent of the Lee County School District If at any time you have any questions and concerns, please feel free to call me at (239) 337 8301.

Bill Hall

Director of Educational Leadership and Professional Development, Brevard Public Schools

Bill Hall is the Director of Educational Leadership and Professional Development for Brevard (FL) Public Schools. Over the past 40 years, he has served as a classroom teacher, assistant principal, and principal – all in Brevard County. Brevard Public Schools received the 2007 Florida Governor’s Sterling Award for its recognition as a “Role Model for Organizational Performance Excellence”. Brevard is only the second Florida school district to have received this prestigious honor since its inception in 1993. In 2009, Brevard was one of only nine educational organizations in the nation to apply for the Malcolm Baldrige National Quality Award.

Bill’s current responsibilities include the district’s leadership development initiatives, the minority leadership recruitment program, and succession planning & management. He has been published nationally on the topics of succession planning in public education, leadership development, and leadership sustainability through professional learning communities. In 2006, Bill served as a US Educator Delegate to China for the College Board and Hanban, the Office of Chinese Language

Council International. He is the immediate past president of the Florida Association for Staff Development (FASD), an affiliate of the National Staff Development Council (NSDC).

Bill received his BA in English from Erskine College (SC) and his Masters in Administration and Supervision from NOVA Southeastern University (FL). He lives in Melbourne with his wife, Carol. They have two daughters, Heather and Stacey - both are fifth generation teachers. He enjoys golf, travel, riding his Harley-Davidson motorcycle; and he is especially enjoying his role as Grandfather.